

**COMMUNITY REDEVELOPMENT AGENCY (CRA)  
OFFICIAL AGENDA  
OCTOBER 3, 2017**

**Municipal Administration Building  
Commission Chambers  
201 W. Central Avenue  
Lake Wales, FL 33853**

**[The CRA Meeting will be held during recess of the 6:00 p.m. Regular City Commission Meeting. The City Commission will recess following New Business and have the CRA Meeting and then Adjourn and Continue its Regular City Commission Meeting]**

10/3/2017 - Minutes

1. ROLL CALL

**CRA members Present:** Mayor Fultz, Commissioner Stewart, Commissioner Curtis Gibson

**CRA Members Absent:** Chair Robin Gibson, Commissioner Howell

In the absence of the Chair Commissioner Stewart served as Acting Chair.

Acting Chair Stewart called the meeting to order at 6:53 p.m.

2. Approval Of Minutes - June 6, 2017

Mayor Fultz moved to approve the minutes of the June 6, 2017 meeting. Commissioner Curtis Gibson seconded the motion.

Voice vote:

Mayor Fultz "YES"

Commissioner Curtis Gibson "YES"

Chair Stewart "YES"

Motion passed 3 -0.

2.1. Minutes

Mayor Fultz moved to approve the minutes of the July 13, 2017 public workshop. Commissioner Curtis Gibson seconded the motion.

Voice vote:

Mayor Fultz "YES"

Commissioner Curtis Gibson "YES"

Chair Stewart "YES"

Motion passed 3 -0.

3. COMMUNICATIONS AND PETITIONS

None

4. Contract With Main Street Lake Wales

[Begin Agenda Memo]

**SYNOPSIS**

To support the revitalization of Downtown Lake Wales, the Community Redevelopment Agency (“CRA”) will enter into a contract with Main Street Lake Wales, Inc. to provide staff support and funding for promotion in an amount not to exceed One Hundred Thousand Dollars (\$100,000.00).

**RECOMMENDATION**

It is recommended that the CRA Board approve the proposed three year contract to support the work of Main Street Lake Wales.

**BACKGROUND**

Main Street Lake Wales, Inc. is a local non-profit organization that seeks to implement the principles of the national Main Street program to support the revitalization of Downtown Lake Wales. To officially become part of the national Main Street program, Main Street Lake Wales needs a dedicated full time staff person to organize and implement the revitalization effort. As part of the Lake Wales Community Redevelopment Agency plan, the CRA will provide a CRA staff person to fulfill this role under the terms of the proposed contract.

In addition, the CRA will provide funding to Lake Wales Main Street to provide promotional and other activities to enhance the Downtown and attract new businesses and support existing ones. This funding will be provided to Lake Wales Main Street and a matching and incentive basis depending on Lake Wales Main Street’s ability to conduct its own fund raising activities and the commitment of its stakeholders. The base commitment is Twenty Five Thousand Dollars (\$25,000.00) of CRA funding based on Lake Wales Main Street raising Twelve Thousand Dollars (\$12,000.00) in funding from its own sources. If Lake Wales Main Street raises additional funds, the CRA will match such additional funding up to a maximum payment of Fifty Thousand Dollars (\$50,000.00) per annum.

The term of the contract is three years, subject to annual appropriation within the CRA budget. Either party may terminate the agreement upon ninety days notice.

**OTHER OPTIONS**

The CRA could not provide funding for Lake Wales Main Street. This would most likely prevent the hiring of a full time staff person to implement the Main Street program.

**FISCAL IMPACT**

The current fiscal year CRA budget contains a One Hundred Thousand Dollar (\$100,000.00) appropriation for the purpose of funding the staff position and providing the matching funds to Lake Wales Main Street. Upon the hiring of the staff position, a budget modification will be processed to re-appropriate the funding into the correct budget lines.

[End Agenda Memo]

Kenneth Fields, Executive Director, reviewed this item.

Mayor Fultz made a motion to approve the contract. Commissioner Curtis Gibson seconded the motion.

Roll Call Vote

Mayor Fultz "YES"  
Commissioner Curtis Gibson "YES"  
Acting Chair Stewart "YES"

Motion Passed 3 -0

5. EXECUTIVE DIRECTOR'S REPORT

The CRA meeting was adjourned at 7:00 p.m.

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Chair Robin Gibson

ATTEST:

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City Clerk Jennifer Nanek